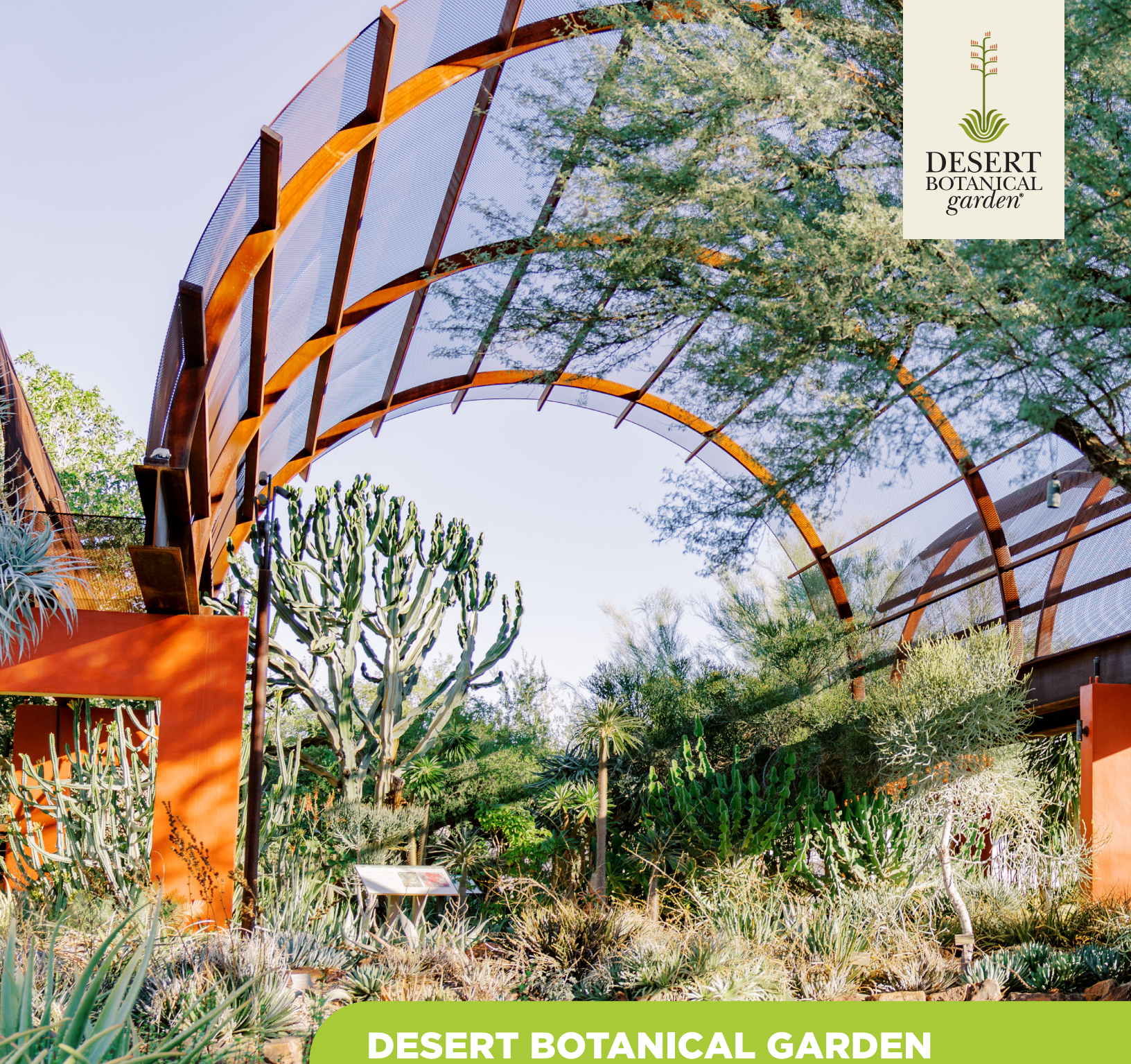




**DESERT
BOTANICAL**
garden®



DESERT BOTANICAL GARDEN
Press Kit | Spring 2023



The Garden

Discover the tranquil vibrancy of 50,000 desert plants nestled amid the red rocks of the Papago Buttes at Desert Botanical Garden. Visitors can stroll through five thematic trails to explore plants, including towering cactus, alluring succulents and brilliant desert wildflowers. Delve deeper to experience world-class art exhibitions, festive events and so much more.

By the Numbers (as of 2021)



461,580
TOTAL ATTENDANCE



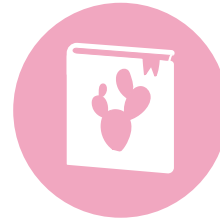
31,953
MEMBERS AND
DONORS



5,271
NEW ACCESSIONS
ADDED



50,000
PLANTS IN THE
COLLECTION



93,220
TOTAL HERBARIUM



27,423
VOLUNTEER HOURS



History

In the 1930s, a small group of passionate local citizens saw the need to conserve the beautiful desert environment. One was Swedish botanist Gustaf Stark, who found like-minded residents by posting a sign that said “Save the desert,” with an arrow pointing to his home. More than eight decades later, thanks to leadership and investments from many individuals, Desert Botanical Garden has blossomed from a dream into a living museum unlike any other. See how the Garden has grown during its history into a compelling attraction and desert conservation pioneer.

Trails & Exhibitions

Desert Botanical Garden provides a world-class experience for every visitor. Through permanent trailside exhibits, temporary art installations and seasonal experiences, the Garden ignites discovery about the desert and the plants that have adapted to this fascinating ecosystem.



Events & Exhibits



CORKS & CACTUS

Feb. 4 & 5

Sample, sip and savor an afternoon in the Garden at Corks & Cactus. Enjoy samples of boutique wines and savory treats all while soaking up the beauty of the Sonoran Desert.



MUSEUM OF THE MOON AT DESERT BOTANICAL GARDEN

Feb. 7 - Feb. 14

Prepare to be moonstruck at the Garden for a limited time only. Museum of the Moon by UK artist Luke Jerram inspires awe with a 23-foot diameter glowing moon that provides detailed views of the lunar surface fused with a stellar soundtrack by composer Dan Jones.



MAJESTIC MARIPOSAS

Mar. 4 - May 14

Families can get an up-close and unforgettable experience when monarchs and other native Southwestern butterflies return for our Fall Butterfly Exhibit. Get acquainted with thousands of butterflies, observe each stage of their life cycle and learn what actions we can take to protect them.

Research & Conservation

The International Union for Conservation of Nature (IUCN) identified cactus as one of the most threatened groups of living organisms, but the Garden is working to protect and conserve these treasured desert plants and many others. The Garden's researchers often collaborate internationally, as well as with federal and state agencies, including the Bureau of Land Management, U.S. Fish and Wildlife Service and the National Parks Service, to protect Arizona flora and habitat.



485

Rare and
Endangered
Plants



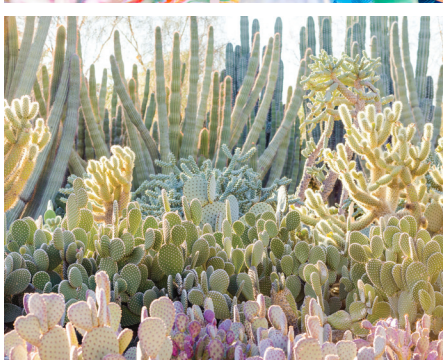
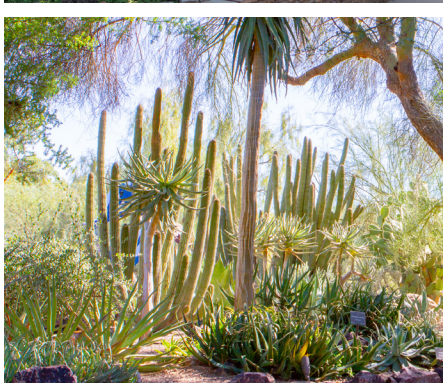
4,870

Taxa (includes
plant and seed)



14

Scientists
Doing Work in
4 Countries and
2 Continents



Mission:

The Garden's commitment to the community is to advance excellence in education, research, exhibition and conservation of desert plants of the world with emphasis on the Sonoran Desert. We will ensure that the Garden is always a compelling attraction that brings to life the many wonders of the desert.

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December 2022