

DESERT BOTANICAL GARDEN



PRESS KIT



DESERT
BOTANICAL
garden®

Overview

THE GARDEN:

Discover the tranquil vibrancy of 50,000 desert plants nestled amid the red rocks of the Papago Buttes at Desert Botanical Garden. Visitors can stroll through five thematic trails to explore plants, including towering cactus, alluring succulents and brilliant desert wildflowers. Delve deeper to experience world-class art exhibitions, festive events and so much more.

MISSION:

The Garden's commitment to the community is to advance excellence in education, research, exhibition and conservation of desert plants of the world with emphasis on the Sonoran Desert. We will ensure that the Garden is always a compelling attraction that brings to life the many wonders of the desert.

CONTACT:

1201 N. Galvin Parkway, Phoenix, AZ 85008 | dbg.org | 480.941.1225

dbg.org | [#desertbotanicalgarden](https://www.instagram.com/desertbotanicalgarden) | [@dbgphx](https://www.facebook.com/dbgphx)    

MEDIA CONTACT:

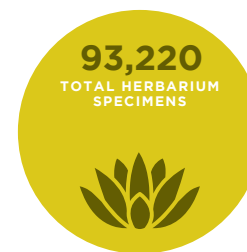
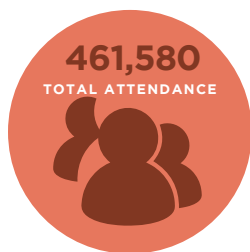
Dana Terrazas, Director of Marketing Communications

W: 480.481.8101 | C: 602.295.5177 | dterrazas@dbg.org

Marisol Peláez, Digital Marketing Manager

W: 480.481.2067 | C: 602.471.9676 | mpelaez@dbg.org

YOUR GARDEN | BY THE NUMBERS (As of 2021):



History

In the 1930s, a small group of passionate local citizens saw the need to conserve the beautiful desert environment. One was Swedish botanist Gustaf Starck, who found like-minded residents by posting a sign that said “Save the desert,” with an arrow pointing to his home. More than eight decades later, thanks to leadership and investments from many individuals, Desert Botanical Garden has blossomed from a dream into a living museum unlike any other. See how the Garden has grown during its history into a compelling attraction and desert conservation pioneer.



Trails & Exhibitions

Desert Botanical Garden provides a world-class experience for every visitor. Through permanent trailside exhibits, temporary art installations and seasonal experiences, the Garden ignites discovery about the desert and the plants that have adapted to this fascinating ecosystem.

TRAILS:

DESERT DISCOVERY LOOP TRAIL | Exhibits desert plants from around the world.

PLANTS & PEOPLE OF THE SONORAN DESERT LOOP TRAIL | Closed for renovations- July 18 through early October. We apologize for any inconvenience but excited to share the improved trail with you soon.

SONORAN DESERT NATURE LOOP TRAIL | Illustrates the relationship between desert plants and animals.

CENTER FOR DESERT LIVING LOOP TRAIL | Displays ideas and strategies for sustainable ways to live with nature.

Harriet K. Maxwell DESERT WILDFLOWER LOOP TRAIL | Showcases the diversity of desert wildflowers.



Events & Exhibits

Fall Butterfly Exhibit



September 24 - May 14

Families can get an up-close and unforgettable experience when monarchs and other native Southwestern butterflies return for our Fall Butterfly Exhibit. Get acquainted with thousands of butterflies, observe each stage of their life cycle and learn what actions we can take to protect them.

Cactus Clubhouse



Opening Oct. 1 2022

Desert Botanical Garden invites kids to engage with the outdoors around them at Cactus Clubhouse—a brand-new nature play space. The play area provides unstructured, child-led activities for kids under 12 to discover the fun of the natural world.

Rotraut



October 24 - May 13

The bold and lyrical large-scale sculptures of Rotraut will enliven the Garden trails while a selection of her paintings and small sculpture fill the Ottosen Gallery. Known around the world, and based in Arizona, Rotraut's artwork explores the energy of the seasons and the relationship of nature with the sky, sun and universe.

Signature Events

Music in the Garden



Oct. 7 - Nov. 18, 2022

Fall never sounded so good. Join us on Friday nights for a diverse lineup of concerts with musicians hailing from North America, Central America and South America at Music in the Garden. This series in the iconic Desert Botanical Garden is set against a spectacular natural backdrop under a starlit sky.

Ages 21 and older

Día De Muertos



Oct. 29, 2022 - Oct. 30, 2022

Celebrate the colorful and vibrant Mexican tradition of Día de Muertos at the Garden with new and memorable experiences. The two-day festival will be filled with Mexican music, dance, storytelling y más! Honor a loved one at the Community Altar by artist Rufina Ruiz López. At day's end, Garden guests are invited to join performers in La Procesión, a procession honoring passed loved ones, through the Garden.

Dog Days at the Garden



Oct. 1 - Nov. 19 2022

Bring your furry friend to Dog Days at the Garden for the "ultimutt" nature experience. Explore the beauty of the Sonoran Desert and stroll the Garden's five thematic trails Saturday mornings.

Las Noches de las Luminarias

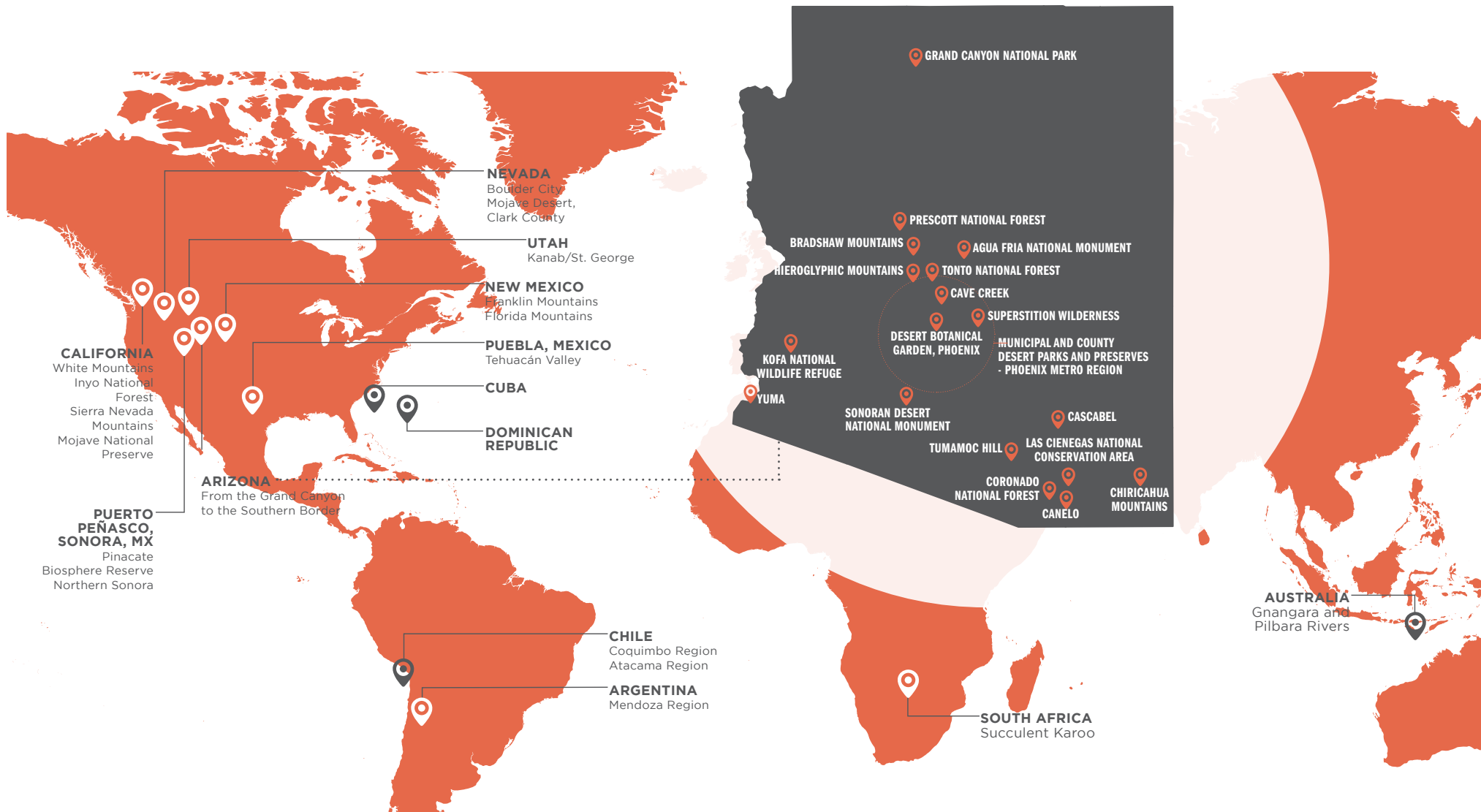


Dec. 1 - Dec. 31, 2022

The Garden shines bright during the holiday. Enjoy music performances, entertainment and thousands of dazzling hand-lit luminarias at the Garden with family and friends. For 44 years, the Garden's trails sparkle during this iconic holiday tradition, and it will remind you of what the season is all about. This year, the event will shine extra bright with the inclusion of Chihuly in the Desert.

Research & Conservation

The International Union for Conservation of Nature (IUCN) identified cactus as one of the most threatened groups of living organisms, but the Garden is working to protect and conserve these treasured desert plants and many others. The Garden's researchers often collaborate internationally, as well as with federal and state agencies, including the Bureau of Land Management, U.S. Fish and Wildlife Service and the National Parks Service, to protect Arizona flora and habitat.



GARDEN SCIENTISTS ARE FULFILLING OUR MISSION THROUGH PROJECTS IN ARID REGIONS AROUND THE WORLD.

Overview



CREDITS:

- Accredited by the American Association of Museums
- Founding member of the Center for Plant Conservation
- Designated by popular vote in 1993 as a “Phoenix Point of Pride”
- Named one of “Arizona’s Treasures” by Governor Janet Napolitano in 2005



**STAY UP TO DATE WITH THE
LATEST GARDEN NEWS
AT DBG.ORG**