



Desert Council Business Affiliation Program Benefits 2019-2020

Desert Botanical Garden's **Desert Council** program provides valuable partnership opportunities for businesses throughout the community to showcase their commitment to environmental education and stewardship. Gifts to the Desert Council support research, conservation, exhibition and education initiatives important to our community's sustainability and help ensure future generations will have a place to visit that connects them to the Sonoran Desert that we call home.

Benefits	LEVELS						
	CASCALOTE \$350-\$499	DESERT WILLOW \$500-\$1,499	ACACIA \$1,500-\$2,499	IRONWOOD \$2,500-\$4,999	MESQUITE \$5,000-\$9,999	PALO VERDE \$10,000-\$24,999	PALO BREA \$25,000+
Employee/Client Engagement and Hospitality							
Garden guest passes	6	6	12	18	36	42	48
20% discount off general admission for all Company employees	X	X	X	X	X	X	X
\$10 discount off new membership (<i>Senita Club</i> and higher) for all Company employees	X	X	X	X	X	X	X
Complimentary tickets to <i>Las Noches de las Luminarias</i> holiday event				2	4	8	8
One-time use of a Garden facility at no charge for a private function						1	1
50% off a one-time use of a Garden facility for a private function					1	1	1
20% off a one-time use of a Garden facility for a private function							1
20% off registrations for Desert Landscape School certificate programs for all company employees							
Complimentary Individual Memberships							
<i>Boojum Tree Club</i> membership for a Chief Executive or other senior employee (Retail: \$350)	1						
<i>Ocotillo Club</i> membership for a Chief Executive or other senior employee (Retail: \$500)		1					
<i>Saguaro Circle</i> membership for a Chief Executive or other senior employee (Retail: \$1,500)			1	1	1	1	2
<i>Senita Club</i> gift membership (Retail: \$109)		1	1	1	2	3	3
Benefits For Designated Corporate Representative							
Subscription to Garden publications	X	X	X	X	X	X	X
Invitations to previews and special events	X	X	X	X	X	X	X
Recognition							
On the Garden's website	X	X	X	X	X	X	X
On the Honor Roll of Supporters Donor Wall at the Garden's entrance			X	X	X	X	X
In Garden publications				X	X	X	X

In-kind contributions qualify for Desert Council recognition and benefits at half the total value of products and/or services donated.