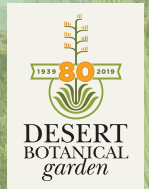


51st ANNUAL CBHL MEETING



MAY 14 - 17, 2019 | PHOENIX, AZ



DESERT BOTANICAL GARDEN & THE COUNCIL ON BOTANICAL AND HORTICULTURAL LIBRARIES

AN EXCEPTIONAL ADVERTISING VENUE

The Council on Botanical and Horticultural Libraries (CBHL) Annual Meeting returns after 29 years to Desert Botanical Garden in Phoenix, Arizona, located in the stunning Sonoran Desert. This year's theme, **Adapt and Flourish in a Changing Climate**, provides a dynamic forum for information professionals from across the country and world to share best practices and tools for collections care. They will also discover fresh ways to engage users and explore strategies for flourishing in an ever-changing digital landscape. As a meeting sponsor, you will reach this concentrated group of professionals and decision-makers, create new relationships and strengthen existing partnerships.

ADDED BONUS

Your logo and website link will be featured prominently on the website advertising, promotional emails and chosen event signage. Beyond the reach of society members and conference attendees, collateral will be seen by interested groups including museums and libraries, book dealers, publishers and library vendors.

Thank you for your interest in sponsoring the Council on Botanical and Horticultural Libraries meeting. Please note, payment in full is requested by April 5, 2019.

PRIMARY CONTACT INFORMATION

Name: _____
Company: _____
Address: _____
City: _____ State: _____
Zip: _____ Phone: _____
Email: _____

BILLING INFORMATION *(if different)*

Name: _____
Company: _____
Address: _____
City: _____ State: _____
Zip: _____ Phone: _____
Email: _____

SPONSORSHIP LEVEL

Level Selected: _____
Amount: _____
Program Ad Size: ☐ 1/4 page ☐ 1/2 page ☐ Full-page
Other: _____
Total Due: _____

Additional Requirements:

Please submit a company logo (TIFF or JPG 300 ppi) for inclusion in sponsorship materials. If applicable, include a short company description or statement.

PAYMENT METHOD & INSTRUCTIONS

- Online: Click **HERE**
- Credit Card: ☐ Number: _____
Exp. Date: _____ CVV: _____
- Check (payable to Desert Botanical Garden): ☐

For email or mail submissions, please complete this form and email bbrand@dbg.org. To send form by mail, address to:

Desert Botanical Garden, Schilling Library
Attention: Beth Brand, Head Librarian
1201 N. Galvin Parkway, Phoenix, AZ 85008

SPONSORSHIP OPPORTUNITIES

51st ANNUAL CBHL MEETING

MAY 14 - 17, 2019 | PHOENIX, AZ



GOLDEN BARREL CACTUS | \$4,000 - \$2,500

Banquet and Awards Ceremony Sponsor

As Banquet and Awards Ceremony Sponsor, you will be highly visible to participants during this event.

Speaker Sponsor (Two slots available)

As a speaker sponsor, you will provide the opportunity to invite exceptional speakers whose expertise informs and supports the mission and work of CBHL members. Your sponsorship covers participation and travel costs for one of the invited speakers.

Golden Barrel Added Bonus

One full-page, color advertisement in the meeting program, verbal recognition during the event, delegate bag insert (provided by sponsor), and one-year, free membership to Desert Botanical Garden.



SILVER AGAVE | \$2,000 - \$1,000

Conference Opening Reception Sponsor

As the Opening Reception Sponsor, you will be highly visible to participants at this event.

Transportation Sponsor

As a transportation sponsor, your support provides participants networking opportunities while traveling to meeting destinations, including Taliesin West and Boyce Thompson Arboretum.

Luncheon Sponsor

As the Luncheon Sponsor, you will be highly visible to participants at this event.

Silver Agave Added Bonus

1/2 page, color advertisement in program and delegate bag insert (provided by sponsor).



IRONWOOD TREE | \$800 - \$600

Printing Sponsor

As a Printing Sponsor, you will directly support the production of the meeting program and will receive special attention from participants with a prime advertising spot in the program.

Registration Desk Sponsor

As the Registration Desk Sponsor, your logo will be highly visible during participant registration.

Coffee Break Sponsor (Three slots available)

Participants interact and develop their networks informally during coffee breaks. As a Coffee Break Sponsor you will contribute to these important networking moments.

Ironwood Tree Added Bonus

1/4 page, color advertisement in program and delegate bag insert (provided by sponsor).

OPEN SPONSOR

As an Open Sponsor, you define how much you wish to contribute to supporting the 51st Annual CBHL Meeting. Your gift would contribute to the general costs of the meeting or to a specific activity of your choice. If you chose Open Sponsor, which item or event would you like your support to contribute to?

ADVERTISE IN THE MEETING PROGRAM

Full-page: \$300 | 1/2 page: \$200 | 1/4 page: \$100