



The 35<sup>th</sup> Annual Dinner on the Desert

## Table Sponsor & Evening Host Opportunities

**Desert Botanical Garden**

**Saturday, April 24, 2021 6–11 P.M.**

Dinner on the Desert 2021

promises to be an evening filled with anticipation and excitement as Event Chair, Sara Morgan welcomes guests to share the Garden with their closest friends, family and colleagues. Prior to the event, guests will have the opportunity to participate in the virtual auction featuring distinctive plants, pots and garden art, plus one-of-a-kind and exciting experiences. Dinner on the Desert begins with cocktails, hors d'oeuvres and socializing with friends while experiencing an inspiring floral and plant installation by world-renowned designers, **Waterlily Pond Studio**. The magical outdoor setting of the Garden will set the stage for an exquisite dining experience that reflects the flavors of spring. Please join us, as we gather and celebrate safely in this desert oasis.

Your support of the Garden helps our community understand and appreciate the beauty of the desert as well as protect it for future generations.

**Event Chair**

Sara Morgan

# Table Sponsor Opportunities

	<b>Boojum Tree Sponsor</b> \$50,000	<b>Cardon Cactus Sponsor</b> \$25,000	<b>Senita Cactus Table Host</b> \$15,000	<b>Saguaro Cactus Table Host</b> \$10,000	<b>Golden Barrel Table Host</b> \$7,500	<b>Organ Pipe Cactus Table Host</b> \$6,000	<b>Pitayo Cactus Table Host</b> \$4,000	<b>Silver Cholla Cactus Table Host</b> \$2,000	<b>Claret Cup Premium Seats</b> \$1,000	<b>Golden Spines Cactus Seats</b> \$600
<b>Number of Guests</b>	up to 20	up to 20	12	10	10	10	4	2	1	1
<b>Preference of Dinner Venue &amp; Table Location</b>	Premium Wines & Table Setting Choice of Dinner Venue & Table Location	Choice of Venue & Preferred Table Location	Choice of Venue & Preferred Table Location	Choice of Venue & Preferred Table Location	Premium Table Location	Premium Table Location	Premium Table Location	Premium Table Location	Premium Table Location	Best Available Table Location
<b>Recognition on Invitation &amp; Program</b>	Name or company logo prominently displayed	Name or company logo prominently displayed	Prominent Recognition	Prominent Recognition	Recognition	Recognition	Recognition	Recognition	Recognition	
<b>Charitable Portion</b>	up to \$47,000	\$22,000	\$13,200	\$8,500	\$6,000	\$4,500	\$3,400	\$1,700	\$850	\$450

Reservations must be received by Jan. 29, 2021 to ensure recognition in event invitation and by March 19, 2021 for event program recognition. For additional information, please contact Amber Ramirez, Assistant Director of Philanthropy, Estate & Major Gift at [aramirez@dbg.org](mailto:aramirez@dbg.org) or 480.941.3507.

DETAILS [DBG.ORG/EVENTS/DOD-2021](http://DBG.ORG/EVENTS/DOD-2021)

# Evening Host Opportunities

Evening Host Opportunities are a unique way to visibly support the Garden through memorable event elements. Each element may be hosted separately, or as an addition to your table sponsorship. Contributions support Desert Botanical Garden's mission to be a compelling attraction, advancing excellence in education, research, exhibition and conservation of desert plants.

Evening host benefits include individual or Desert Council business membership benefits. Depending on level, benefits may include admission passes, recognition in Garden publications and entryway Honor Roll of Supporters, subscriptions to Garden publications, family memberships, facility rental privileges, admission and membership discounts for all employees and Saguaro Circle membership for designated corporate representatives.

**Evening Hosts will receive recognition in the Dinner on the Desert 2021 event program and on the event webpage.**

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## Dinner & Dessert

\$12,500 <sup>2</sup> SECURED / <sup>2</sup> AVAILABLE

Dinner & Dessert Hosts will be recognized on the menu card and venue signage.



## Auction Delivery Service

\$10,000 <sup>1</sup> SECURED / <sup>0</sup> AVAILABLE

The Auction Delivery Service Host will be recognized on auction invoices, signage at check-out and included on a card with auction deliveries.



## Cocktail Reception

\$8,500 <sup>0</sup> SECURED / <sup>1</sup> AVAILABLE

Featuring *Earth* by Waterlily Pond. The Auction Reception Hosts will be recognized on venue signage plus on a personalized pin worn by servers.





### Entertainment

\$5,000 1 SECURED / 0 AVAILABLE

The Entertainment Host will be recognized on the menu card and signage at the performance area.



### Centerpieces

\$3,500 1 SECURED / 0 AVAILABLE

The Centerpiece Host will be recognized on the menu card and personalized cards accompanying plants at checkout.

### Farewell Experience

\$5,000 0 SECURED / 1 AVAILABLE

The Farewell Experience Host will be recognized in the event program and name will be displayed in a light projection.



### Backstage Dinner

\$3,000 1 SECURED / 0 AVAILABLE

The Volunteer Dinner Host will be recognized on signage at the volunteer dinner venue.



### Dinner Wine

\$4,000 1 SECURED / 0 AVAILABLE

The Dinner Wine Host will be recognized on signage at bars and on a personalized pin worn by servers.



### Parting Gifts

\$2,500 1 SECURED / 0 AVAILABLE

The Parting Gift Host will be recognized with a personalized accent on the favors.

### Welcome Drink

\$2,500 1 SECURED / 0 AVAILABLE

The Welcome Drink Host will be recognized on entry tables and cocktail napkins or swizzle sticks.



# Want to customize your sponsorship package?

Let your creativity run wild! The Garden is happy to help customize your own exclusive Evening Host Opportunity. Please contact Amber Ramirez, Assistant Director of Philanthropy, Estate & Major Gift at [aramirez@dbg.org](mailto:aramirez@dbg.org) or 480.941.3507.

**DETAILS [DBG.ORG/EVENTS/DOD-2021](http://DBG.ORG/EVENTS/DOD-2021)**

### Event Photography

\$1,500 1 SECURED / 0 AVAILABLE

The Event Photography Host will be recognized on entry tables, signage near the photo station and included on the event photography website.



### Raffle Cash Prize

\$1,000 1 SECURED / 0 AVAILABLE

The Raffle Cash Prize Host will be recognized on raffle signage.



# Dinner On The Desert 2021 Advance Reservation & Donation Form

We invite you to support Desert Botanical Garden by reserving a table, purchasing individual seats, making a donation or hosting a special evening event element.

Donor Name: \_\_\_\_\_

Please recognize my/our name in publications as:  
\_\_\_\_\_

Contact Name (for businesses): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Table & Seat Reservations

Payment Enclosed

For payment via credit card please visit [DBG.ORG/EVENTS/DOD-2021](http://DBG.ORG/EVENTS/DOD-2021)

For questions on credit card payments, stock gift instructions or additional giving options please contact Amber Ramirez at 480-941-3507. Tangible benefits associated with table host and individual reservations are \$150 per seat.

**Boojum Tree Sponsor** \$50,000  
Hosting up to 20 guests, 1-2 tables

**Cardon Cactus Sponsor** \$25,000  
Hosting up to 20 guests, 1-2 tables

**Senita Cactus Table** \$15,000  
Hosting up to 12 guests

**Saguaro Cactus Table** \$10,000  
Hosting up to 10 guests

### Choice of dinner venue:

(BOOJUM TREE, CARDON, SENITA & SAGUARO ONLY)

*Stardust Foundation* Plaza Area  *Ullman Terrace*  
 *Steele* Herb Garden  Garden trailside pullouts

**Golden Barrel Table** \$7,500  
Hosting up to table of 10

**Organ Pipe Cactus Table** \$6,000  
Hosting up to table of 10

**Pitayo Cactus Table** \$4,000  
Hosting one table of 4

**Silver Cholla Cactus Table** \$2,000  
Hosting one table of 2

**Claret Cup Premium Seats** \$1,000  
Number of seats \_\_\_\_\_

**Golden Spines Cactus Seats** \$600  
Number of seats \_\_\_\_\_

## Evening Host Opportunities (full amount is charitable contribution):

Dinner & Dessert (2) \$12,500

Auction Delivery Service (1) \$10,000

Cocktail Reception featuring

*Earth* by Waterlily Pond (1) \$8,500

Entertainment (1) \$5,000

Farewell Experience (1) \$5,000

Dinner Wine (1) \$4,000

Centerpieces (1) \$3,500

Backstage Dinner (1) \$3,000

Parting Gifts (1) \$2,500

Welcome Drink (1) \$2,500

Event Photography (1) \$1,500

Raffle Cash Prize (1) \$1,000

General Donation \$ \_\_\_\_\_ (may be funded via  
a grant from a donor advised fund, foundation or IRA)

Auction Support \$ \_\_\_\_\_

## FOR ADDITIONAL INFORMATION:

Amber Ramirez

Desert Botanical Garden

1201 N. Galvin Parkway, Phoenix, Arizona 85008

Email: [aramirez@dbg.org](mailto:aramirez@dbg.org) Phone: 480.941.3507

Reservations must be received by  
**January 29, 2021** to ensure recognition  
in event invitation or **March 19, 2021**  
for event program.

