PHOTOGRAPHY POLICY

Desert Botanical Garden 1201 North Galvin Parkway Phoenix, AZ 85008 480-941-1225 – FAX 480-481-8124



This policy covers the property of the Desert Botanical Garden. For access to areas of Papago Park that are outside of the Garden's boundary, please contact the Papago Park Ranger office at 602-261-8313.

This professional photography fee schedule covers:

- Still Photography
- Film and Videotaping

All photography must take place on brick paved and granite trails. There will be no exceptions to this policy. This policy is enforced for the preservation of the collection and the safety of the visitor.

1. Commercial/Professional/Advertising/Corporate Photography:

- Advertising Agencies, Public Relations Firms, Marketing Groups, Corporate
 Communications Offices, Commercial Photographers and other professional groups
 shooting photography for use in display advertising, television and electronic
 commercials, feature films, brochures, product literature, annual reports, collateral
 publications, training videos, other industrial/promotions/advertising projects, must pay
 the following fee:
 - \$200 per hour. The Garden is open May through September, 7 a.m. to 8 p.m. and October through April, 8 a.m. to 8 p.m. Arrangements can be made for a session to begin before opening hours or take place after the Garden closes. Special arrangements need to be made two weeks in advance.
- General liability insurance is required. The insurance must have coverage amounts of one million dollars (\$1,000,000) for bodily injury, one hundred thousand (\$100,000) for property damage and must name the Desert Botanical Garden as an additional named insured party. A copy of the certificate of insurance must be on file with the Desert Botanical Garden prior to any photographic session.
- Any professional photographer or any other professional visual artist intending to use his/her representation of the Garden for commercial purposes must submit a request to the Garden at least two weeks prior to the intended use of the Garden.

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2. Non-Commercial Photography:

- Portrait shoots, such as family photography are permitted during the Garden's general operating hours. All members of the party, including the photographer and any assistants, must pay Garden admission fees. General admission fees must be paid despite the amount of time they will spend at the Garden. For groups of ten or more, please call 480-481-8104 for discount.
- Amateur photographers and visual artists may not use their representations of the Garden for any public purpose unless approved by the office of the Executive Director. Any questions about the definition of "public purpose" should be directed to the Director of Marketing.
- Non-profit agencies, civic groups, and Garden Corporate members may be exempt from paying fees. However, these groups are still obligated to apply for approval. A formal request to waive fees on organizational letterhead is required two weeks prior to any photo session. Photo credit identifying the Desert Botanical Garden will be required.

3. General Garden Policies

- The Desert Botanical Garden reserves the right to refuse permission to any photographer or visual artist.
- Courtesy to Garden visitors must be observed by all photographers and other artists at all times. Obstruction of Garden paths and intrusion on exhibits is strictly prohibited. No photographer, artist or equipment will be allowed in plant beds at any time.
- Requests for still photography, film or videotaping must state the location within the Garden for the proposed session, the number of people expected, and the anticipated time of the session.
- All fees must be paid within 30 days after submitting a request to use Desert Botanical Garden facilities. Make checks payable to the Desert Botanical Garden.
- General Admission fees will be waived for photographers, or other visual artists who visit
 the Garden to scout the premises for an upcoming photo session. It is highly
 recommended that you schedule a walk-through with a member of the Garden's
 marketing department prior to your work day.
- General Admission fees will be waived for photographers and reporters (magazine/newspapers) who visit the Garden for the purpose of providing editorial coverage of the Desert Botanical Garden.
- Animals are not allowed inside the Garden at any time, except for service animals.
- Outside catering is not permitted. Please contact Fabulous Foods Catering and Events at 602-267-1818.
- Vehicles are not allowed beyond the Garden's parking lot.

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- Smoking is allowed in the Garden's parking lot only. No smoking is permitted inside the Garden.
- Everyone participating in any photo session, film, or videotaping must abide by the Garden's general admission rules. Appropriate dress is required at all times. Visitors must wear appropriate shirts and shoes at all times during their visit.

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